



FOR IMMEDIATE RELEASE

For more information, contact
Kristina Spindler
Lynx Grills,
kspindler@middlebyresidential.com

Lynx® Introduces the Professional Outdoor Color Collection

Greenwood, Mississippi – [Lynx Grills](#), the leading name in premium outdoor kitchen products, is proud to announce the Lynx Professional Outdoor Color Collection, a bold and refined new palette of designer color finishes. Inspired by the adventurous spirit and coastal sophistication of Lynx's west coast heritage, this new collection blends exceptional outdoor performance with distinctive visual style.

The Lynx Professional Outdoor Color Collection, produced in partnership with the color experts at Sherwin Williams, is a geo-inspired palette of eight luxurious hues. From the calming essence of Surf to the fiery vibrance of California Poppy, these rich, powder-coated finishes bring a new dimension of design to outdoor living. Each hue draws from natural elements—land, sea, sky, and stone—crafted to transform your outdoor kitchen into a true extension of personal aesthetic.

The color palette delivers design options with finishes that not only elevate a space but withstand the elements with lasting durability. Whether designing a coastal retreat or a desert hideaway, there's a Lynx hue that fits every outdoor vision.

California Poppy. Obsidian. Desert Sage. Limestone. Pacific Blue. Sierra. Glacier. Surf.

Each color tells a story:

- California Poppy ignites energy with the brilliant yellow of California's state flower.
- Obsidian reflects the strength and mystery of volcanic glass.
- Desert Sage offers a muted, earthy calm with green-gray harmony.
- Limestone connects past and present with its soft, fossil-inspired tone.
- Pacific Blue channels the rhythm of the sea and the call of adventure.
- Sierra evokes the grounding richness of fertile soil and mountain strength.
- Glacier is serene and timeless, like snow-capped peaks under a morning sky.
- Surf blends ocean and sky in a tranquil blue that soothes and refreshes.

All eight color options are available on the control panels of select Lynx Professional products, while hoods, knobs, handles, and trim maintain the iconic high-grade stainless steel that defines Lynx craftsmanship. The painted panels are expertly powder coated for superior outdoor durability.

Available products in the collection include the 30", 36", 42", and 54" Built-in Grills, 30" Built-in Asado Cooktop, 30" Outdoor Warming Drawer, Double Side Burners for Built-in Grills, and the Professional Power Burner. For added flexibility, a separate cart in Stainless Steel is available to convert any colored Built-in Asado or Grill into a freestanding unit, providing more options for customized outdoor kitchen configurations.

“Color is emotion, and this collection gives our customers a powerful new way to express themselves outdoors,” said Kristina Spindler, Vice President of Marketing for Middleby Residential. “We are proud to launch a color story that reflects the soul of the Lynx brand. It’s bold, elegant, and inspired by the landscapes that shape the way we live and cook outside.”

With the introduction of the Lynx Professional Outdoor Color Collection, Lynx delivers a new level of personalization and design flexibility while continuing to lead with industry-renowned innovation in grilling, power burners, and outdoor accessories.

Lynx Outdoor Color Collection Pricing:

- Built-In Grills: Starting at \$5,449
- Built-In Asado Cooktop: \$5,849
- Outdoor Warming Drawer: \$2,969
- Double Side Burners for Built-In Grills: \$1,949
- Professional Power Burner: \$2,899

To learn more about the Lynx Professional Outdoor Color Collection, including complete product specifications, showroom and dealer locations, and design tools, please visit:

www.lynxgrills.com/the-lynx-professional-outdoor-color-collection

ABOUT LYNX GRILLS

Lynx Grills is a top-tier manufacturer of high-end outdoor kitchen products, known for its commitment to excellence, performance, and innovation. As a brand under Middleby Residential and the Middleby Corporation, Lynx originated in Southern California and is now headquartered in Greenwood, MS. Renowned for its innovative design and premium quality, Lynx specializes in creating exceptional products that enhance outdoor living and dining experiences, with a focus on craftsmanship and customer satisfaction. For more information, visit www.lynxgrills.com.

ABOUT MIDDLEBY RESIDENTIAL

Middleby Residential is a global leader in the design, manufacture, and distribution of premium residential kitchen appliances and solutions for outdoor cooking enthusiasts. Home to renowned brands including Viking®, La Cornue®, Lynx®, AGA®, Trade-Wind®, Josper®, EVO®, Fontana®, and more, Middleby Residential is dedicated to transforming kitchens into extraordinary spaces of culinary innovation, quality, design, and luxury in homes worldwide. Explore the art of cooking reimagined with Middleby Residential and its iconic portfolio of brands. Middleby Residential is part of The Middleby Corporation, a global leader in commercial, residential, and industrial, large-scale foodservice and solutions. For more information, visit www.middlebyresidential.com.